# SOLUTION BRIEF ATTO

#### **Key Benefits:**

- **30% Better Performance**: Experience a noticeable boost in your network's efficiency
- Reduce Setup Time by 10x: Get your network up and running in no time, with minimal hassle
- **Troubleshoot 10x Faster:** Say goodbye to frustrating network issues with our fast and effective troubleshooting tools

### ATTO FastFrame Ethernet NICs

Premium NICs built to be fast and last. With top-quality components and meticulous design, FastFrame outperforms commodity hardware by up to 30% or more when supported by ATTO drivers and ATTO360<sup>™</sup> Networking software.



### ATTO ThunderLink Thunderbolt Adapters

Serve as a vital link in creative workflows by offering fast, powerful and reliable connectivity between Thunderbolt ports and Ethernet networks.



The Power Behind the Storage

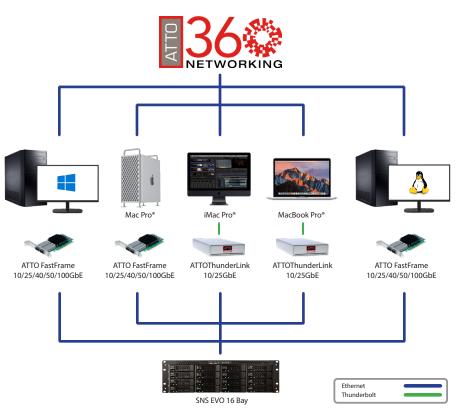
# ATTO Technology's Performance Ethernet<sup>™</sup> Maximizes the Power and Efficiency of Studio Network Solutions' EVO Suite

# Prioritizes Speed, Performance, and Reliability in Creative Workflows

The Studio Network Solutions (SNS) shared storage platform offers an outstanding solution for content creators, with ATTO's Performance Ethernet technology uniquely optimized to enhance the user experience with EVO storage and EVO Suite. This combination ensures that users achieve the highest possible return on their investment.

Performance Ethernet is ATTO's combination of world class FastFrame<sup>™</sup> Ethernet NICs, supporting speeds up to 100GbE, combined with the awardwinning ATTO360<sup>™</sup> Networking software which unlocks the true potential of both ATTO Ethernet hardware and connected storage.

ATTO360 Networking is a comprehensive application for Ethernet storage optimization, offering advanced performance tuning, analytics, and monitoring tools. Purpose-built to maximize the capabilities of ATTO FastFrame<sup>™</sup> SmartNICs and ThunderLink<sup>®</sup> Thunderbolt-to-Ethernet adapters, ATTO360 simplifies configuration, enhances performance, and provides real-time metrics analysis. This ensures top-tier performance and efficiency in storage networks, delivering an unmatched networking experience.



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# Support Your Investment in SNS with ATTO Performance Ethernet

ATTO and SNS engineers collaborated to develop a unique set of tuning profiles specifically designed for the seamless integration of EVO systems with the ATTO Performance Ethernet ecosystem. These profiles include custom settings and configurations that optimize EVO's connectivity to both macOS and Windows clients. The result is a substantial boost in performance, reliability, and efficiency, setting a new standard for shared video storage solutions.

Using off the shelf, one-size-fits-all NICs with EVO storage actually takes more time to setup, implement, and, when problems arise, troubleshoot. On the other hand, ATTO Performance Ethernet NICs perform 30% or greater, install and setup 10 times faster, and can be managed 10 times faster when optimized for EVO storage by ATTO360 Networking software.

# **Connectivity Matters**

Maximizing server performance depends on having the right network capacity to match your workload demands. If connectivity can't keep up, even the most powerful server will be limited. Select network speeds—such as 10GbE, 25GbE, or 100GbE—based on anticipated usage, and equip workstations with well-tuned, high-quality network adapters to make the most of your setup. This ensures seamless, high-speed data flow without compromising performance.

For decades, SNS has partnered with ATTO to deliver outstanding results for EVO users, who consistently see exceptional performance with ATTO products. Alongside ATTO's industry-leading adapters, ATTO360 Networking software represents a powerful advancement, further optimizing workflow performance and enhancing the EVO experience.

# The Three Pillars Of Workflow Performance

In their article *The Three Pillars of Workflow Performance*, SNS examines how speed, capacity, and integrated workflow tools form the foundation of an optimized creative process. By incorporating solutions like ATTO Performance Ethernet, teams can achieve seamless connectivity that maximizes performance, enabling faster, more efficient content creation without compromise.

*The Three Pillars of Workflow Performance* is available to read here: <u>www.studionetworksolutions.com/three-pillars-of-workflow-performance</u>

#### **Studio Network Solutions**

Studio Network Solutions (SNS) is a creative, award-winning, media technology company specializing in high-performance shared storage workflow solutions for media production and post-production teams. On premise, in the cloud, or both, SNS's scalable EVO shared storage solutions come with the award-winning EVO Suite, featuring built-in media asset management and advanced workflow tools that integrate with other leading creative technologies, including Adobe® Premiere® Pro, Final Cut Pro®, DaVinci Resolve<sup>®</sup>, Avid<sup>®</sup> Media Composer<sup>®</sup>, and more. Trusted by video professionals worldwide, SNS empowers post-production, broadcast, and VFX teams in over 80 countries to create amazing content, faster, from anywhere.

For more information, visit www.studionetworksolutions.com.

## **ATTO Technology**

For over 35 years, ATTO Technology has been a global leader across Enterprise IT, Datacenter, and Media & Entertainment markets, specializing in network and storage connectivity and infrastructure solutions for the most data-intensive, mission critical, and high-performance computing environments.

For more information, visit <u>www.atto.com</u>.

#### **More Information**

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